

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP OCT5/12 17.16  
\*\*CHANGES\*\* \*\*\* KUTV-TV \*\*\*

SALES PRSN WA- CHERYL BLAIR

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT5/12 11.16

[illegible]

PROGRAM : 2NEWS AT 530A

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
OCT5/12 17.16  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	S		530A-600A	30		\$350.00	10/29	11/2	0		M-F	0
PROGRAM : 2NEWS AT 530A												
5	S		530A-600A	30		\$350.00	11/5	11/6	0		M-TU	0
PROGRAM : 2NEWS AT 530A												
6	S		1035P-1135P	30		\$1,000.00	11/5	11/6	0		M-TU	0
PROGRAM : D LETTERMAN												
7	S		1035P-1105P	30		\$750.00	10/27	10/27	0		SAT	0
PROGRAM : TALKIN SPORTS												
8	S		500A-530A	30		\$225.00	10/26	10/26	0		FRI	0
PROGRAM : 2 NEWS AT 5AM												
9	S		500A-530A	30		\$225.00	10/29	11/2	0		M-F	0
PROGRAM : 2 NEWS AT 5AM												
10	S		500A-530A	30		\$225.00	11/5	11/6	0		M-TU	0
PROGRAM : 2 NEWS AT 5AM												
11	S		800A-930A	30		\$1,000.00	11/4	11/4	0		SUN	0
PROGRAM : SUNDAY MORNING CBS												
12	S		600A-800A	30		\$900.00	10/26	10/26	0		FRI	0
PROGRAM : 2NEWS AT 6-8A												
13	S		600A-800A	30		\$900.00	10/29	11/2	0		M-F	0
PROGRAM : 2NEWS 6-8A												
14	S		800A-900A	30		\$400.00	10/29	11/2	0		M-F	0
PROGRAM : CBS MORNING SHOW												
15	S		800A-900A	30		\$400.00	11/5	11/5	0		MON	0
PROGRAM : CBS MORNING SHOW												

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: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
16	S		1000P-1035P PROGRAM : 2NEWS AT 10	30		\$2,500.00	10/27	10/27	0		SAT	0
17	S		930A-1000A PROGRAM : FACE NATION	30		\$1,000.00	10/28	11/4	0		SUN	0
18	S		1000P-1035P PROGRAM : 2NEWS AT 10PM	30		\$3,500.00	10/26	10/26	0		FRI	0
19	S		1000P-1035P PROGRAM : 2 NEWS AT 10PM	30		\$3,500.00	10/29	11/2	0		M-F	0
20	S		900P-1000P PROGRAM : CSI	30		\$5,500.00	10/31	10/31	0		WED	0
21	S		500P-600P PROGRAM : 2 NEWS AT 5PM	30		\$750.00	10/27	11/3	0		SAT	0
22	S		600P-630P PROGRAM : 2NEWS AT 6PM	30		\$1,300.00	10/29	11/2	0		M-F	0
23	S		430P-500P PROGRAM : 2 NEWS AT 430P	30		\$700.00	10/26	10/26	0		FRI	0
24	S		430P-500P PROGRAM : 2 NEWS 430P	30		\$700.00	10/29	11/2	0		M-F	0
25	S		430P-500P PROGRAM : 2 NEWS AT 430	30		\$700.00	11/5	11/5	0		MON	0
26	S		500P-530P PROGRAM : 2 NEWS	30		\$1,300.00	10/26	10/26	0		FRI	0
27	S		500P-530P PROGRAM : 2 NEWS	30		\$1,300.00	10/29	11/2	0		M-F	0

REP HEADLINE# 6315286 TRF# 1372807  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

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28	S		500P-530P	30		\$1,300.00	11/5	11/5	0		MON	0
PROGRAM : 2 NEWS												
OCT/12			\$ .00	NOV/12		\$ .00						
CONTRACT TOTAL												\$ .00
TOTAL SPOTS												0

MARKET TOTALS \$147,569 KUTV 36% KTVX 11% KSL 17% KSTU 34% KUCW 0% KJZZ 2% KCSC 0%  
KMYU 0%

SVC- NONE  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE